

TENTATIVE AGENDA

Tuesday, April 23, 2013

07:00 - 08:30 **REGISTRATION & NETWORKING BREAKFAST**

08:30 - 08:45 **WELCOME**

08:45 - 10:00 **KEYNOTE ADDRESS**

Jobs of the Future: Options and Opportunities

Dr. Rick Miner, Miner and Miner Ltd.

Dr. Miner's presentation will consider the dual trends of an aging population and the need for a more educated workforce. The consequence of these events occurring simultaneously is frightening. Unless they are proactively addressed, increased labour shortages and higher levels of unemployment will result. The presentation looks at the jobs of the future (existing, evolving and new) and discusses how we can better prepare for the changes that will occur. It discusses how the negative impact of these trends can be avoided with particular attention being paid the importance of literacy, essential skills, post-secondary reform, job related training and communities preparing for the jobs of the future.

www.minerandminer.ca

10:00 - 10:15 **NUTRITION BREAK**

10:15 - 12:00 **SESSION 1**

Career Flow: A Hope Centered Career Navigation Approach

Dr. Norm Amundson

A practical 5-stage career navigation model that IS CENTERED ON HOPE AND supports a proactive attitude to self-guided career exploration. Learn strategies to help others to take hold of their careers by engaging them in a self-exploration process that has them identify key strengths, meaningful goals, and new perspectives about their abilities. Through stages of Self-Reflection, Self-Clarity, Visioning, Goal Setting/Planning, and Implementing/Adapting, the Career Flow model acknowledges that the Career Flow model acknowledges that the career journey can be at times turbulent and stagnant as well as smooth sailing. Hope is the critical factor that enhances focus and meaningful action.

SESSION 2

Social Shifting: How Social Media is changing the way we Live, Work and Play

Mike Klein, Meshy Communications

Led by social media expert Mike Klein, this presentation seeks to educate attendees about how social media is impacting the way we live, work and play. Learn about current trends in social media and its influence in employment, career planning and education. Key takeaways will include why social media is important, best-practice behaviours in social media, and how you can use social media both professionally and personally.

www.meshy.ca

SESSION 3

Victim, Villain or Hero? Cultivating Career Ownership

Heather Petherick, Career and Performance Coaching

How do you keep your best employees engaged & developing? What happens when talented employees lose their groove? Drawing from her work as a private Career & Performance Specialist, Heather Petherick will reveal the 3 most common career characters: The Victim, Villain and The Hero. Moreover, Petherick will explain the 3 universal blocks that prevent our clients, our employees, and ourselves from taking ownership of our development and how to get things back on track. This session will be especially valuable for Managers, Owners and HR Professionals in white collar workforces.

www.heatherpetherick.com

SESSION 4

Working Together To Fix Youth Unemployment

Lauren Friese, TalentEgg

The school-to-work transition in Canada is broken: the jobless rate for youth is more than double the national average and we have the second-highest youth under-employment rate of OECD countries after Spain. University grads are heading to college for more practical diplomas in record numbers and, at the same time, many industries are already reporting skills gaps or shortages. What is the solution? In her presentation, Lauren Friese, Founder of TalentEgg.ca, Canada's most popular job board and online career resource for students and recent graduates, will share strategies and solutions from around the world and recommend, based on her years of experience working at the centre of students, employers and educators, which can be adapted to fix Canada's youth unemployment problems.

www.talentegg.ca

SESSION 5

TBA

12:00 - 1:00	LUNCH	
1:00 - 2:30	KEYNOTE ADDRESS	Wab Kinew
2:30 - 2:45	BREAK	
2:45 - 4:00	SESSION 1	<p>Being the Change: Unleashing the Potential of Everyday Leadership Denise Bissonnette What would it look like if every person in your workplace saw themselves, first and foremost, as leaders? What if every person, regardless of position, invoked the qualities and characteristics that inspire, promote and engage those around them to bring the best of themselves to the tasks before them? In her newest thought-provoking and inspiring presentation, Denise entreats us to recognize, appreciate and invoke the powers and potential that workplaces, our homes, in our larger communities, and in the lives of the individuals we serve.</p> <p>www.diversityworld.com</p>
	SESSION 2	<p>Entrepreneurship for Dummies: Come and Experience it. Business Simulation as you've never seen Vicki Newmeyer, Eventful Productions The <i>Lemonade Marketing Game</i> puts the 5 P's of marketing to work while players PROFIT from the experience of teamwork, cultural awareness, leadership, salesmanship, negotiations, finance, marketing and networking. This fast-paced business simulation gets everyone engaged with 7,200 participants playing at 71 events from 779 communities in three Canadian Provinces. The game was designed and developed for groups of up to 150 participants from Grade 4 up to Adult learners, to demonstrate and experience first-hand starting your own business. Come and play the Lemonade Marketing Game, discover the opportunity that it may present to your community and school. Then let's talk about the opportunity to 'Do Business' together.</p> <p>www.eventfulproductions.org</p>
	SESSION 3	<p>Our Journey in the Mysterious World of eLearning: A Business Practice for supporting Employee Career Development Debora Rutherford, Vecima Networks & Kristy Heinbigner, Radius Vecima Networks and Radius partnered to produce a self-paced, computer based training for developing skills in Digital Technology, Thinking, and Working With Others. This project evolved into an exploration of eLearning advantages and challenges. Share our experience with this new avenue for workplace education as we delve into:</p> <ul style="list-style-type: none"> • Partnerships, Program and Essential Skills • How to deliver training and track the results. • Building a corporate training plan: eLearning with conventional learning as the solution <p>www.vecima.com</p>
	SESSION 4	<p>Call for Action Rosalie Tsannie-Burseth, Tracy Meyers & Joan Strong, Prince Albert Grand Council The presenters will share the development of the "Call for Action" program, how it evolved summarize the program implementation, share findings of each module and training program. The main objective is to assist Aboriginal Youth to believe in personal success. First Nations want to be part of positive personal development and contributing citizens to their future, community and society.</p>
	SESSION 5	<p>Who Moved My Cheeze William Cudmore, The People Group (TPG Inc.) This is a story about CHANGE that takes place in a Maze where four amusing characters look for "cheese" – cheese being a metaphor for what we want to have in life, whether it is a job, a job change, a relationship, money, big house, freedom, health, recognition, spiritual peace, or even an activity like golf. Each of us has our own idea of what cheeze is, and we pursue it because we believe it makes us happy. If we get it, we often become attached to it. And is we lose it, or it's taken away, it can be traumatic. This story has been credited with saving careers, marriages and lives.</p>

Wednesday, April 24, 2013

07:00 - 08:30 **REGISTRATION & NETWORKING BREAKFAST**

08:30 - 08:45 **WELCOME**

08:45 - 10:00 **KEYNOTE ADDRESS** **Breakfast with Margaret Trudeau**

Margaret Trudeau speaks with candour and insight about the illness that silently shaped her life--a life lived often in turbulence and in the public's fascination. Plagued since childhood by extreme moods, Margaret was ill-prepared for the high-profile role into which she was cast at age twenty-two, as Canada's youngest first lady. In her candid keynote, Margaret speaks about her life experiences, the challenges she faced being in the public eye and how she came to overcome bipolar disorder. She will provide insight through stories and a poignant message of how she has found balance of mind, body and spirit. Her message is one of strength, resilience and redefining one's goals.

10:00 - 10:15 **NUTRITION BREAK**

10:15 - 12:00 **SESSION 1**

Resolving Employer Concerns About Hiring People with Barriers (Disabilities)

Denise Bissonette

This compelling session offers practical strategies for uncovering and resolving concerns that employers have about hiring people with disabilities and other barriers to employment. This workshop is an absolute must for those working with high-risk populations or people for whom employers hold negative stereotypes.

www.diversityworld.com

SESSION 2

Mental Health First Aid

Sandy Stotz & Brenda Beaudry, Canadian Mental Health Association Saskatoon Branch

To provide a description of Mental Health First Aid, what individuals would learn in the 12 hour course and the benefits to employers, co-workers and individuals affected by Mental Health.

www.saskatoon.cmha.ca

SESSION 3

Financial Literacy? It's just Dollars and Sense

Desiree Tirk & Nicole White, READ Saskatoon

Join Desiree and Nicole White as they lead you through a taster session of READ Saskatoon's new Financial Literacy Program: dollars and Sense. This program model increases community access to financial literacy resources; increases individual skills and knowledge to make informed choices; positively alters individual's and families saving and spending habits and attitudes; and addresses poverty reduction.

www.READsaskatoon.com

SESSION 4

Unmasking Aboriginality and Identity in Career Planning using the Medicine Wheel

Charlotte Ross, Charlotte Ross Consulting Services

By looking through an Aboriginal cultural lens, we can better understand identity and the impact on career planning for First Nation and Metis peoples in SK. The presenter will share experiences that will outline the importance of a strong traditional cultural foundation that embraces one's identity and nurtures a community for growth and resilience. Feel the ripple effects of continuous contact over multiple generations - opening the doors to future opportunities and seizing the energy of positive thinking. Traditional teachings say that we can only be as strong in our education and our future as we are knowledgeable in our past, our history, our language and our ceremonies.

SESSION 5

Discover the new ContactPoint: An online community for career development professionals

Catherine Ducharme, Canadian Education and Research Institute for Counselling

In 1997 the contactpoint.ca website was launched as an innovative virtual community dedicated to the needs of career practitioners. ContactPoint has been around ever since offering free access to job listings, learning and resources. Now, ContactPoint is relaunching - harnessing the power of social media to build community, delivering updated content that reflects the changing information needs of a growing field and presenting a fresh, sleek design. ContactPoint wants to, once more, be a pioneer in the "development of a multi-sector career counselling community through the web". Join us as we explore the features of the revamped site and participate in hands-on activities.

www.contactpoint.ca

12:00 - 1:00 **LUNCH**

12:20 - 12:50 **LUNCH & LEARN**

SESSION 1

How Teenwork Works for YOUR Teens and Students

Evelyn Moreff, Chrissy Czajkowski & Stephanie Lord, Teenwork.ca

This session will introduce you to teenwork.ca, the new job site created BY teens, FOR teens. Teenwork.ca was designed to make it easier for young people aged 15-24 to find jobs as all the jobs on the site are relevant to young people and their unique job needs. In this session, we will explore the innovative features our site has for young people so that finding work shouldn't be work!

SESSION 2

The City

Jill Konkin

TBA

SESSION 3

Horses Helping Humans: Inspire Direction Equine Assisted Learning

Koralie & Lawrence Gaudry, One Arrow Equestrian Centre Inc.

Step out of the classroom and into the experiential world as we put employment issues into real life using our horse colleagues. The Inspire Direction Equine Assisted Learning Life skills program has a unique approach to developing strong team players and leaders into the workforce. Through partnerships, the I.D.E.A.L program has taken pro-active measures to better prepare the youth of today for the workforce. The presenters will take you through the strategies they have used in the IDEAL program to empower youth with skills and support, to conquer the influences that surround them. Lawrence and Koralie will also take some time to talk about their Professional Development Leadership and Teambuilding Workshop Program Series. Leadership: Going Beyond the Boardroom is a program series specifically designed to provide businesses with an innovative, yet practical approach to motivating individuals and developing strong leaders and team players.

SESSION 4

"ATOSKE" - Partnering for Aboriginal Youth Skill Development

Warren T. Isbister, City of Saskatoon & **Peggy Vermette**, Saskatoon Tribal Council

Atoske is an Aboriginal youth skill development program aimed at providing essential work place certifications and skills to young Aboriginal people 16-24 years of age. The City of Saskatoon in partnership with the Saskatoon Tribal Council, Gabriel Dumont Institute, Potash Corp and others have collaborated to bring this program to youth, building their employability skills and opening doors to employment. A key component of the program is the involvement of elders working with the youth. 'Atoske', a Cree word for "work", really does give participants skills to find work which has been shown through employment success of past participants.

1:00 - 2:30 **SESSION 1**

Creative Work Search

Dr. Norm Amundson

This compelling session offers practical strategies for uncovering and resolving concerns that employers have about hiring people with disabilities and other barriers to employment. This workshop is an absolute must for those working with high-risk populations or people for whom employers hold negative stereotypes.

SESSION 2

Weaving Soft Skills Development into Everyday Employment Services

Valerie Ward, Valerie G. Ward Consulting Ltd.

Most clients approach employment services for help with job search, career decision-making and/or skills training. Independent research as well as data from 12 years of implementing the Employment Readiness Scale™ show that soft skills are a key gap in the employment readiness of many clients – a limitation that is often invisible to clients and staff. This interactive session will explore ways of achieving efficiencies in service provision by giving clients both what they're looking for and what they need for work life success by incorporating the strengthening of soft skills into career exploration, skills training and/or job search interventions.

SESSION 3

Credit where Credit is Due: A Guide to Tourism Training Tools

Diane Cohoon, Saskatchewan Tourism Education Council

Seven out of 10 people get their first job in tourism, often while still in school. Tourism is the world's largest industry, employing three times more people than the next largest, mining. Tourism contributed over 1.6 Billion to Saskatchewan's economy in 2012. Programs developed by national and provincial tourism human resource organizations deliver enriching learning experiences, allowing students to complete high school with credentials for industry recognized programs. This presentation discusses classroom resources and curricula available, often at no cost, for the Canadian Academy of Travel and Tourism, Service Best, short workshops, academic and apprenticeship credit and other programs.

www.stec.com

SESSION 4

Developing your own KAA-Booming Workforce Strategy

Barb Jaworski

A demographic crisis looms on the horizon. Already organizations are struggling with meeting their skill needs. The KAA-Booming Workforce Strategy assists organizations who are interested in managing their high experience talent so that they stay longer, are motivated and willing to pass on their knowledge to newer workers arriving in the workplace. Its and online video program customizable to employers as well as high experience workers who want to create a new career path - a way of contributing and leaving the workplace.

Supporting the Recruitment Retention and Promotion of Skilled Immigrants: Global Talent, Local Action

Peter M. Paul, Maytree Foundation

The session will highlight the business case for hiring skilled immigrants. The session will demonstrate how leading Canadian employers are leveraging the skills and talents of a diverse workforce. It will provide practical tips on how to use the Hireimmigrants.ca website as an HR tool and showcase promising practices from the website that can be replicated in different organizations.

www.hireimmigrants.ca

2:30 - 2:45 **NUTRITION BREAK**

2:45 - 4:00 **KEYNOTE ADDRESS**

The Call Comes for You

Trey Anthony

You need to appreciate "who you are" in order to be able to appreciate how you can best contribute to your community. If part of what we do is to help clients understand what career is best for them, does it not also behoove us to help clients understand themselves. Trey Anthony says "YES"! Trey implores us to defy the narrow categorization the world imposes upon each of us and to counsel our clients to do the same. In this Keynote about "getting out of the box", Anthony says "quit that job you hate! Quit it!" Is this sound advice? Anthony tells us that when the "call" comes for you, you must answer it. Listen as Trey describes her own "calling" and how she was forced to stop letting others define her – put her in a box and what that change has meant for her own career.

4:00

Wrap Up: Evaluation and Door Prizes