



# Tuesday, April 21, 2020

## AGENDA

7:30 - 8:30	<b>REGISTRATION AND NETWORKING BREAKFAST</b>	
8:30 - 8:45	<b>WELCOME</b>	
8:45 - 10:00	<b>KEYNOTE ADDRESS</b>	<b>The Future of Work: Jobs will Change, Not Disappear</b>
	<b>Galaxy A-B</b>	<b>Amber Mac - Relentless Adaptation &amp; Digital Innovation Speaker   Co-Host of <i>The AI Effect</i></b>
		In this presentation, Amber Mac will share how AI is going to change the way we live, work, and play over the next few years. Using the latest research, engaging visuals, and practical examples, she will take audience members on a 24-hour journey to a day in 2025 to share the real-life impact that this technology will have on everything - from the way we manage work (e.g., business automation), to the way we manage our health (e.g., cancer detection), to the way we manage transportation (e.g., autonomous vehicles). For companies, the stakes are high. For example, Accenture just released a study revealing that businesses that successfully apply AI could increase profitability by an average of 38 percent by 2035. While many speakers talk about the impact of artificial intelligence, Amber will show attendees who are just starting to learn about this technology why and how they need to adapt to the AI revolution today.
10:00 - 10:30	<b>NUTRITION BREAK</b>	
10:30 - 11:45	<b>SESSION 1</b>	<b>Seeing Through Stories: Creating Cohesive Communities</b>
	<b>Delta</b>	<b>Marc Kuly, University of Winnipeg</b>
		As the prairies welcome the continued resurgence of Indigenous vitality along with the steady growth in newcomer populations we need to learn how to live well with each other - just as the treaties our ancestors signed asked us to do. How do we do that? This session will suggest we start with our stories. Based on six years of work within a service learning program for aspiring teachers, it will explore how the stories we have learned about ourselves and others need to be rethought so we can discover our commonalities and understand our differences.
	<b>SESSION 2</b>	<b>Why A Almost Never Leads to B: The Realities of Modern Career Launch</b>
	<b>Concorde</b>	<b>Tony Botelho, Simon Fraser University Career &amp; Volunteer Services</b>
		Back by popular demand! In this fun and engaging session, linear ways at looking at career planning and the perceived relationship between fields of study and career options will be questioned. The case will also be made that flexible mindsets, dynamic forms of planning, and the need to just do stuff are necessary given the nature of change that will occur in a student's university life (and beyond!). Time permitting, some humour and joviality might also be included.
	<b>SESSION 3</b>	<b>Bolstering Mental Health: What Career Development Practitioners Can Do</b>
	<b>Hercules/Lancaster</b>	<b>Dr. Dave Redekopp, Life-Role Development Group Ltd. and Michael Huston, Mount Royal University</b>
		Career Development supports and creates wellbeing and positive mental health outcomes and may at times be an intervention for mental illness. In this session we get into the weeds (briefly) with terminology, explore the evidence base and introduce the mechanisms at play with a goal of becoming more aware and intentional about the specific things we can do to support client mental health while also working ethically and within the boundaries of our roles and competence. A conceptual model and supporting evidence are presented along with examples, demonstrations, and practice opportunities.
	<b>SESSION 4</b>	<b>Success off the Beaten Path, The Adventure Continues!</b>
	<b>Viscount/Vanguard</b>	<b>Jeanny Buan, Viahera Canada &amp; Mylynh Bridal; Rachel Smith (Eyahpaise), Bannock Express; Cole Pellerin, Cole Pellerin Photography</b>
		We often think of career success as a traditional journey from Point A to Point B, and we may have definite ideas of what a career may look like. These three entrepreneurs have looked at careers in a different way and found success in their unique ideas and journeys. We wanted to know more about the path they chose when they didn't follow the same trail as everyone else. Join us to meet them and find out more about the road they took!

11:45 -1:00	<b>LUNCH</b>	
1:00 - 2:15	<b>SESSION 1</b>	<b>"Allyship: Shattering My Superhero Complex"</b>
	<b>Delta</b>	<b>Jeny Mathews-Thusoo, The City of Calgary, Resilient Calgary</b>
		Becoming an ally is an important ongoing process for effective and collaborative leaders. However, it can be uncomfortable and challenging. It's difficult to reflect on your own privilege and realize that you've made mistakes in the past and will continue to do so in the present. In this session, Jeny will use her life long journey to demonstrate this process as she continuously learns to be a better ally. She will identify characteristics of a real ally and everyday actions and strategies to meaningfully support communities who are targets of systemic oppression in their workplaces and communities.
	<b>SESSION 2</b>	<b>What Does a "Good" or "Positive" Transition Into The Post-Secondary Context Look Like?</b>
	<b>Concorde</b>	<b>Dr. Patricia McDougall, Vice Provost Teaching, Learning and Student Experience, University of Saskatchewan</b>
		In this interactive session we explore individual and contextual factors that contribute to a positive transition into the post-secondary environment. Consideration is given to the role that high schools and universities play in facilitating this transition. Of additional interest is the link between the transition into post-secondary as a precursor to moving into employment and career settings.
	<b>SESSION 3</b>	<b>Understanding the Saskatchewan Labour Market of Today and Tomorrow</b>
	<b>Hercules/Lancaster</b>	<b>Tanveer Islam, Ministry of Immigration &amp; Career Training, Government of Saskatchewan</b>
		The session will focus on Labour Market Information (LMI) – what it is, what it isn't, where you get it (sources), how you can use it, and what it tells us about Saskatchewan's labour market: - by demographics (who makes up our workforce), including trends for youth; - by industries (which ones will have strong growth and which will not); - by key occupations (which ones will be in demand in the future).  And some trends that are changing the nature of jobs: precarious/non-standard employment, impact of automation, and demand for soft skills by employers.
	<b>SESSION 4</b>	<b>Social Media and Your Career: Creating a Digital Footprint</b>
	<b>Viscount/Vanguard</b>	<b>Katrina German, KatrinaGerman.com</b>
		Did you know that 80% of jobs are never advertised? Most positions are offered to friends or family (or friends of friends). When you are posting to social media, are you impressing or turning off the people that can help you get your dream job? Join a long-time digital strategist as she shares the power of social media and the impact on your future professional image.
2:15 - 2:45	<b>NUTRITION BREAK</b>	
2:45 - 4:00	<b>KEYNOTE ADDRESS</b>	<b>Technology and the Future of Healthcare Delivery</b>
	<b>Galaxy A-B</b>	<b>Dr. Ivar Mendez, Fred H. Wigmore Professor, Head of the Department of Surgery, University of Saskatchewan</b>
		The presentation will focus on innovative and disruptive technologies in Healthcare. Our experience on these emerging technologies in Saskatchewan will be discussed, as well as, their role in shaping the future of healthcare delivery.



# Wednesday, April 22, 2020

## AGENDA

7:30 - 8:15	<b>REGISTRATION AND NETWORKING BREAKFAST</b>	
8:15 - 8:30	<b>WELCOME</b>	
8:30 - 8:50	<b>SESSION</b>	<b>5 Things You Need To Know from CERIC's Survey of Career Service Professionals</b>
	<b>Galaxy A-B</b>	<b>Riz Ibrahim, Executive Director, CERIC</b>
		The results are in! In this session, get a first-hand look at the results from CERIC's 2019 Survey of Career Service Professionals. This national survey, now in its third iteration, engaged career service professionals from across Canada on their perspectives of their own career journey as well as the field of career development and career counselling. We've sifted through the data and pulled out a few key insights for reflection. Learn how the field has changed since the first edition of this survey back in 2011 and explore issues that are top of mind for you today.
8:50 - 10:00	<b>KEYNOTE ADDRESS</b>	<b>The Challenge Mindset: How to Prepare for Jobs that Don't Exist Yet</b>
	<b>Galaxy A-B</b>	<b>JP Michel, Founder, SparkPath</b>
		Economic, technological, and societal changes are making the concept of job titles obsolete. To prepare youth for the new world of work, academic advisors, parents, teachers and guidance counsellors need to move away from considering only the traditional list of jobs and careers, and direct their attention to the challenges, problems and opportunities that exist in the world. This simple shift will unlock new opportunities, a different way to see the world and a powerful approach to preparing for success.  One approach that moves us away from focusing on jobs is the Challenge mindset. This approach helps youth see the bigger picture: the challenges, problems and opportunities that exist in society and the world of work. While jobs and careers are likely to change, the challenges we are trying to solve will remain. In fact, as our perspective on certain issues evolves, new challenges to tackle will emerge as well. Examples of the most important challenges we will continue to face in the future include: redesigning the healthcare system, collecting and using big data, and managing the planet's waste.  Through interactive activities as well as case studies, attendees will discover practical applications of the Challenge mindset. They will also have the opportunity to reflect on how they will be able to implement these ideas with the people they help.
10:00 - 10:30	<b>NUTRITION BREAK</b>	
10:30 - 11:45	<b>SESSION 1</b>	<b>Monday Mourning: Grief &amp; Bereavement 101</b>
	<b>Delta</b>	<b>Dr. Phil Carverhill, Carverhill Counselling &amp; Consulting</b>
		Regardless of which career you are in or training for, 100% of us will be affected by death and loss at some point. Participants in this session will learn about contemporary views on the grieving process as well as what is helpful and what is not in supporting others and helping ourselves. Myths and misconceptions about grief will also be explored as it is time to move into tomorrow with more accurate conceptions about the human grieving process.
	<b>SESSION 2</b>	<b>Innovation and Tools for the Future of Work</b>
	<b>Concorde</b>	<b>Kathy Palmer &amp; Ashley Boha, The Regina Work Preparation Centre Inc.</b>
		Everyone's buzzing about the "Future of Work". What does it mean and how do we as Career Development Practitioners (CDP's) support those at risk of disruption to stay resilient, continue upskilling, and prepare to get ahead of the changing world of work? Join us as we share our Innovation Agenda, discussing our experience with a national pilot, testing the use of tech in psychometric assessments, LinkedIn Learning for hard and soft skill development, and our new project, Using Virtual Reality for Career Exploration.
	<b>SESSION 3</b>	<b>Strength to Work - How Personal Strengths Positively Inform Employment</b>
	<b>Hercules/Lancaster</b>	<b>Bonnie Grove, SaskAbilities, Partners in Employment</b>
		How often have we, as career practitioners, sat with a client whose unemployment journey has left them feeling insecure, and uncertain about the future? For individuals living with visible and invisible disabilities and barriers to employment, questions about the future are often framed by perceived failures or struggles they faced in the past. This engaging and interactive workshop offers a positive approach to navigating the waters of unwanted change through discovering and developing personal strengths. You will learn how four deceptively simple questions can open the door to creating authentic employment goals. You will gain the tools and resources to help your clients discover and develop the strength to recognize their true skills, abilities, and interests, and create a personalized map they can follow into the future, regardless of barriers that may have hindered them in the past.
	<b>SESSION 4</b>	<b>Inspirational Leadership</b>
	<b>Viscount/Vanguard</b>	<b>Chief Cadmus Delorme, Thomas Benjoe, and Kendra Weenie</b>
		A discussion with three important leaders on the meaning of leadership, and their points of view on success and what it takes - including courage, motivating others, and leading by example. An encouraging conversation with Chief Cadmus Delorme, Thomas Benjoe, and Kendra Weenie.

11:45 - 1:00	<b>LUNCH</b>	
1:00 - 2:15	<b>SESSION 1</b>	<b>Imagination and Creativity within Career Development</b>
	<b>Delta</b>	<b>Dr. Norm Amundson and Andrea Fruhling, Doubleknot Works</b>
		Explore how imagination and creativity can expand career development interventions. Work with mapping, drawing, metaphors and physical action to create new possibilities tailored to fit individuals, considering strengths, contextual awareness, and cultural understanding. Move beyond existing tools to consider adaptations and new applications for individual and group practice. Presenters will both illustrate a process and facilitate experiential learning using "Active Engagement" and Career Coaching strategies. Stretch your imagination and come away with new perspectives on the development and application of interventions. Also, and perhaps most importantly, appreciate how career development activities can be adjusted to better fit with client needs.
	<b>SESSION 2</b>	<b>Self-Care &amp; Wholistic Health: Exploring the Whole Person Through An Indigenous Lens</b>
	<b>Concorde</b>	<b>Marcia Mirasty, Mental Health Therapist/CEO, Corner Creek Consulting</b>
		This workshop addresses the importance of self-care from an Indigenous medicine wheel perspective. It looks at the importance of wholistic health which is a combination of mind, body, spirit, and emotion as compared to the western model of spirit, soul, and body. The workshop promotes health, healing, and well-being for anyone seeking to navigate through life in a more empowering way.
	<b>SESSION 3</b>	<b>Non-Traditional Assessment Tools that Rock!</b>
	<b>Hercules/Lancaster</b>	<b>Herky Cutler, herkycutler.com</b>
		Assessment is the most important aspect of the career development process. Everything stems from assessment, and "formal" assessments leave much to be desired. In this session, participants will experience a variety of sure-fire "informal" assessment tools that are fun, engaging, out of the box, and YES, they are also FREE! You'll be so happy you came, that you'll want to cry!
	<b>SESSION 4</b>	<b>Your Difference is Your Strength - Supporting Newcomers with their Career Journey</b>
	<b>Viscount/Vanguard</b>	<b>Erin Stein &amp; Melanie Renon, RBC</b>
		This dynamic and interactive session will explore the many experiences of newcomer job seekers and what will help them thrive in a Canadian context. From understanding the business case for a diverse and inclusive workforce to helping new Canadians find belonging as they navigate their job search in a local labour market, this session will delve into the importance of accessing knowledge networks, developing 21st century skills, as well as practical and meaningful advice to better ensure career prosperity.
2:15 - 2:45	<b>NUTRITION BREAK</b>	
2:45 - 4:00	<b>KEYNOTE ADDRESS</b>	<b>The Golden Thread: Discovering Your Authentic Self</b>
	<b>Galaxy A-B</b>	<b>Sarain Fox</b>
		Today's information-heavy world has had a profound impact on identifying a career path which has resulted in the common adage of "follow your passion" no longer holding weight. This session will allow you to consider how to think differently about your future career leading to the discovery of your most authentic self. Sarain Fox has built her career at the cross-section of activism and media - from styling music videos for artists like A Tribe Called Red, to landing influencer deals with major brands like Harley Davidson and Canada Goose, to hosting RISE at the frontlines of Indigenous communities. In this presentation, she provides audiences with a new lens to explore career development. Sarain shares crucial career lessons including - the myth of the "big break", the reality of imposter syndrome and the invaluable impact of believing in yourself (cheesy but true!). Audiences will leave with the tools needed to shift from seeking something they want to do, to finding a way to make the things they love to do coexist. The golden thread that ties it all together!
4:00-4:30		<b>CLOSING</b>